

Minutes of a meeting of the District Promotions Committee held in the Committee Room, Cambridge Service Centre, 23 Wilson Street, Cambridge on Wednesday 24 May 2006 commencing at 2.00pm

1 PRESENT

His Worship the Mayor A Livingston, Chairperson

Committee

AJH Empson, PL Lee

Group Manager Policy and Strategy – R McNeil, Economic Development Facilitator – P Huitema, Council Secretary – C Shaw

2 APOLOGIES

There were no apologies.

3 LATE ITEMS

Late Applications were received from the Empire Gallery and the Cambridge Christmas Festival Trust.

4 CONFIRMATION OF ORDER OF MEETING

File: 01-85-03

RESOLVED

11/06/01

That the order of the meeting be confirmed.

Mayor Livingston/Cr Empson

5 DISTRICT PROMOTIONS FUND: CONSIDERATION OF APPLICATIONS

File: 02-03-03

Group Manager Policy and Strategy Ross McNeil together with the Economic Development Facilitator Phyllis Huitema presented the report to the Committee. Ross McNeil advised that in the staff report, the right hand column should have had the word “nil” included as the promotion budget has been fully allocated \$61,500 approved against it. He advised the Committee that it had delegated authority to allocate funding within the approved budget. To allocate funding for the applications under consideration would exceed the budget and a recommendation to Council to do so would be appropriate.

**DISTRICT PROMOTIONS
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Mayor Livingston and Cr Lee were concerned that the extra expenditure was the result of bonafide promotion initiatives, and these were for events and activities that Council supported. The Promotions budget for 2005/06 had been deliberately left at \$50,000 to be reviewed in light of funding decision taken during the course of the current year.

The Committee then assessed each of the applications against the criteria set for applications.

With regard to the application from the International Military Music Society for a concert to be held at the Events Centre, it was considered that this event would not meet the criteria for full funding as presented. It was suggested that Council could meet the cost of the hiring of the Events Centre and suggest that the organisers approach the Community Board as an avenue for further funding.

RESOVLED

11/06/02

That

- a) *the report of the Economic Development Facilitator dated 19 May 2006 be received.*
- b) *the District Promotions Committee, having considered the applications for District Promotion funding, recommend that Council approve funding as follows:*

<i>Waikato Cycling Sports Academy</i>	<i>\$1,000</i>
<i>International Military Music Society</i>	<i>\$500 to cover hireage costs</i>
<i>Waikato Pistons</i>	<i>\$5,000</i>

Cr Empson/Mayor Livingston

Discussion was held with regard to the two applications that had been tabled at the meeting from the Empire Gallery and the Cambridge Christmas Festival Trust and it was considered that these organisations be contacted and request that they make application as part the 2006/07 funding round.

6 DISTRICT PROMOTIONS FUND: CONFIRMATION OF CRITERIA FOR 2006/07 FUNDING ROUND

Discussion was held with regard to the current criteria that was in place. There was some sympathy for organisations to be able to have some form of certainty of funding for events that may be held in the future. It was considered that a period of a maximum of three years in advance for Class 1 events would be appropriate with the provision to revise the level of funding if the scope of the event had altered.

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It was considered that one round was appropriate and if the need occurred then the Committee could convene a meeting to consider any applications.

RESOLVED

11/06/03

That the eligibility criteria be modified to allow for the ability for future funding of iconic events to be provided.

Cr Lee/Cr Empson

There being no further business the meeting closed at 3.14pm

CONFIRMED AS A TRUE AND ACCURATE RECORD

CHAIRPERSON: _____

DATE: _____