

Minutes of a meeting of the District Promotions Committee held in the Mayor's Office, 101 Bank Street, Te Awamutu on Tuesday 29 April 2008 commencing at 8.11am.

1 PRESENT

His Worship the Mayor AD Livingston - Chairperson

Members

GH Jull

Others

Group Manager Policy & Strategy (R McNeil), Economic Development Facilitator (P Huitema), Committee Secretary (S King).

2 APOLOGIES

RESOLVED

11/08/01

That the apology for absence from Cr Lee be received.

Cr Jull / Mayor Livingston

3 LATE ITEMS

There were no late items.

4 MINUTES OF PREVIOUS MEETING

File: 02-03-01

Minutes of ordinary meeting held on 10 December 2007 were included in the agenda

The Cambridge Rowing Club's Regatta was discussed as a late item at the last meeting. The Committee acknowledged that this event would be appropriate to fund in future years, should funds be available.

RESOLVED

11/08/02

That the minutes of the District Promotions Fund meeting held on 10 December 2007, with the inclusion of the discussion of the late item, Cambridge Rowing Club's Regatta, be received.

Mayor Livingston / Cr Jull

Economic Development Facilitator, Phyllis Huitema, advised that close contact was being maintained with Cambridge Rowing Club to enable communication once the next funding round is initiated. This was noted it was a successful event that highlighted the town of Cambridge during the Regatta.

4 DISTRICT PROMOTION FUND 2007/08 – CONSIDERATION OF APPLICATIONS

File: 02-03-03

Report of Economic Development Facilitator dated 7 April 2008.

The National Bank Young Farmer Contest Waikato/Bay of Plenty Regional Final is being held on Saturday 10 May 2008 and is one of seven regional finals. It was noted that this event highlights Cambridge, including the Town Hall and Victoria Square, with publicity throughout the Waikato and Bay of Plenty regions with a modest level of funding requested, being \$1,000.

The New Zealand Secondary Schools Orienteering Championships are being held on 18 & 19 July and will highlight Wharepapa South. It was noted that those attending would stay at least one night in the area, that the event promotes a healthy lifestyle and also that the level of funding sought is modest, being \$1,000.

In relation to the funding approved for AVEX, it was noted that they have applied to Council for resource consent and a date has now been set for the event. The funds will not be advanced until the resource consent has been approved and the event confirmed.

RESOLVED

11/08/03

That -

- a) *The report of the Economic Development Facilitator dated 7 April 2008 be received; and,*
- b) *Having considered the applications in accordance with the District Promotion Fund criteria, the District Promotions Committee confirm funding as follows:*

Event	Level of Funding
<i>National Bank Young Farmer Contest Waikato/Bay of Plenty Regional Final</i>	<i>\$1,000</i>
<i>New Zealand Secondary Schools Orienteering Championships</i>	<i>\$1,000</i>

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- c) *Council's Economic Development Facilitator liaise with successful applicants to ensure sponsorship recognition and reporting are in accordance with Council requirements.*

Mayor Livingston / Cr Jull

It was acknowledged that the Cambridge Polo Club have previously applied for funding and would have been allocated funding, if funding had been available at the time. Now there is funding available, it was decided to approve \$1,000 despite the event having already taken place.

RESOLVED

11/08/04

That \$1,000 be provided to the Cambridge Polo Club on the basis that their event qualified for funding in accordance with the criteria of Council's District Promotion Fund.

Mayor Livingston / Cr Jull

A card of appreciation has been received from Sarah Lauder & her horse Telephonic. Sarah recently competed at the Mitavite Horse Trials – FEI Eventing World Cup Qualifier. A letter was also received from Dannie Lodder, another rider at the event, who described the weekend as very special.

Economic Development Facilitator, Phyllis Huitema, advised that the World Hydroplane Championships are being held on Waitangi Weekend 2009 at Lake Karapiro. There will be boats coming from Montreal, Canada and other parts of the world. The organising committee would like to meet with the District Promotions Committee before they lodge the application for funding. The Committee agreed that such a meeting would be welcomed. It was noted that the Committee has the ability to allocate more funding for a World Championship and the example of the World Waka Ama who received \$10,000 was discussed.

The Committee requested that Economic Development Facilitator, Phyllis Huitema, liaise with the Karapiro Project Manager to ensure that the Karapiro Development programme took into account major events scheduled for the 2008/09 season.

The Committee were advised that once the Annual Plan is confirmed, advertising will begin in July 2008 to advise that funding is available for 2008/09.

There being no further business the meeting closed at 8.36am.

CONFIRMED AS A TRUE AND CORRECT RECORD

CHAIRPERSON: _____

DATE: _____

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