

Agenda Items

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1 MEMBERS

His Worship the Mayor AD Livingston - Chairperson

Members

Councillors GH Jull, PL Lee.

2 APOLOGIES

3 LATE ITEMS

4 MINUTES OF PREVIOUS MEETING

File: 02-03-01

Minutes of ordinary meeting held on 28 April 2009.

3 - 4

Recommendation

That the minutes of the District Promotions Fund meeting held on 28 April 2009 be received.

4 DISTRICT PROMOTION FUND 2009/10 – CONSIDERATION OF APPLICATIONS

File: 02-03-03

Report of Marketing Coordinator dated 7 September 2009.

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The reason funding recommendations do not allocate the entire budget is that several key events, which have secured funding in the past, and are expected to occur during the year, have not been subject to applications at this time.

The Committee has delegated authority to allocate funding within the available budget. Any desire to fund beyond the budget constraints will require Council approval.

Successful applicants are required to ensure sponsorship recognition for Council is at the appropriate level and is highlighted in their application. This will be co-ordinated through Council's Marketing Coordinator.

Successful applicants are required to provide written proof that the event is confirmed and if consents and permit's are required these have been approved.

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Recommendation

That -

- a) The Marketing Coordinator's report dated 7 September 2009 be received;*
- b) The District Promotions Committee consider and determine applications for the funding of events; and,*
- c) Council's Marketing Coordinator liaises with successful applicants to finalise sponsorship recognition details and reporting requirements.*