

## **DISTRICT PROMOTION FUND**

### **APPLICATION CRITERIA**

The purpose of the District Promotion Fund is to support events that promote and benefit the wellbeing of the Waipa District and its people. Funding applications do not roll over from year to year.

To be eligible for the Waipa District Promotion Fund the following criteria applies:

1. The event must be based entirely in the Waipa District.
2. A District Promotion Fund Application form must be completed.
  - The application is a brief overview of your event and must be received no later than 5:00pm on Monday 31 August 2009.
3. Applicants must provide a Benefits and Event Plan:
  - The BEP will be an attachment of no more than 10 A4 pages outlining the event in detail, including promotional plans.
4. Applicants must agree to provide an Accountability/Post Event Report within three months of the completion of the event. This will include relevant material to support future applications.

Successful applicants must demonstrate that their event has the ability to promote the Waipa District as an attractive place to live, work, invest in or visit.

This funding round is open to events scheduled up to 30 June 2010.

**Enquiries may also be directed to Benjamin Hemi at (07) 823 3828 during office hours  
Tuesday – Wednesday or anytime on Mob 027 263 2224.**

