

# MANAGER – COMMUNICATIONS, BUSINESS DEVELOPMENT AND PROMOTIONS

- Challenging Role • Strategy Integration •
- Economic Development •



As the 'Home of Champions', Waipa District Council pursues excellence in all that they do. The Council has identified the need to enhance its strategic marketing, communications and promotions initiatives to be able to directly contribute to enhancing the economic development of the District.

Reporting to the Group Manager, Policy and Strategy, this new management role will be responsible for developing and driving the Council's communications and business development strategies to align with Council's strategic direction. Other key accountabilities of the role include overall management of all communications activities, including public relations, branding and marketing, media, event management and core communications activities (externally & internally).

Key attributes sought for the position include:

- A proven and successful track record in a communications role at a senior level;
- A proven ability to think, plan and act at a strategic level;
- Excellent interpersonal skills, including the ability to relate effectively to a wide range of people and audiences;
- Excellent written and verbal communications skills, including an eye for detail and high level presentation skills;
- Ability to give advice and leadership to marketing/communications processes;
- Effective team leadership, development and performance management;
- A strong customer service philosophy.

A relevant tertiary qualification or related work experience in a Communications or Marketing field is also required and knowledge of the local government sector would be advantageous.

For the right person the position presents a number of exciting challenges, including the building of a new high performing team around you. It will appeal to an individual who is keen to contribute and influence the development of an organisation that has a values based supportive environment. The position is centrally based in Te Awamutu, within the beautiful Waipa district.

**Applications Close: Wednesday, 25 February 2009.**

Please direct confidential inquiries to **Michelle de Beer** on **021 798 882**. Applications, accompanied by a current CV, are to be emailed to [applications@gregtims.co.nz](mailto:applications@gregtims.co.nz). For further information, visit [www.gregtims.co.nz](http://www.gregtims.co.nz) or [www.waipadc.govt.nz](http://www.waipadc.govt.nz)

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