

Waste Minimisation Community Fund Information

Fund and criteria information

PURPOSE OF THE FUND

Waste minimisation is the reduction of waste (rubbish) and the reuse, recycling and recovery of waste material. Each year the average Waipa household puts out:

- 195kg of recycling. That's just less than a piano weighs.
- 468kg of rubbish. That's the weight of a dairy cow!!

The Waste Minimisation Community Fund aims to help the community create and deliver projects so we have less rubbish going to landfill. The fund can support individuals, community groups, businesses, Iwi/Maori organisations and education providers who want to deliver a waste minimisation project for their community in the Waipa district.

All projects should support the vision of
Waipa's Waste strategy:

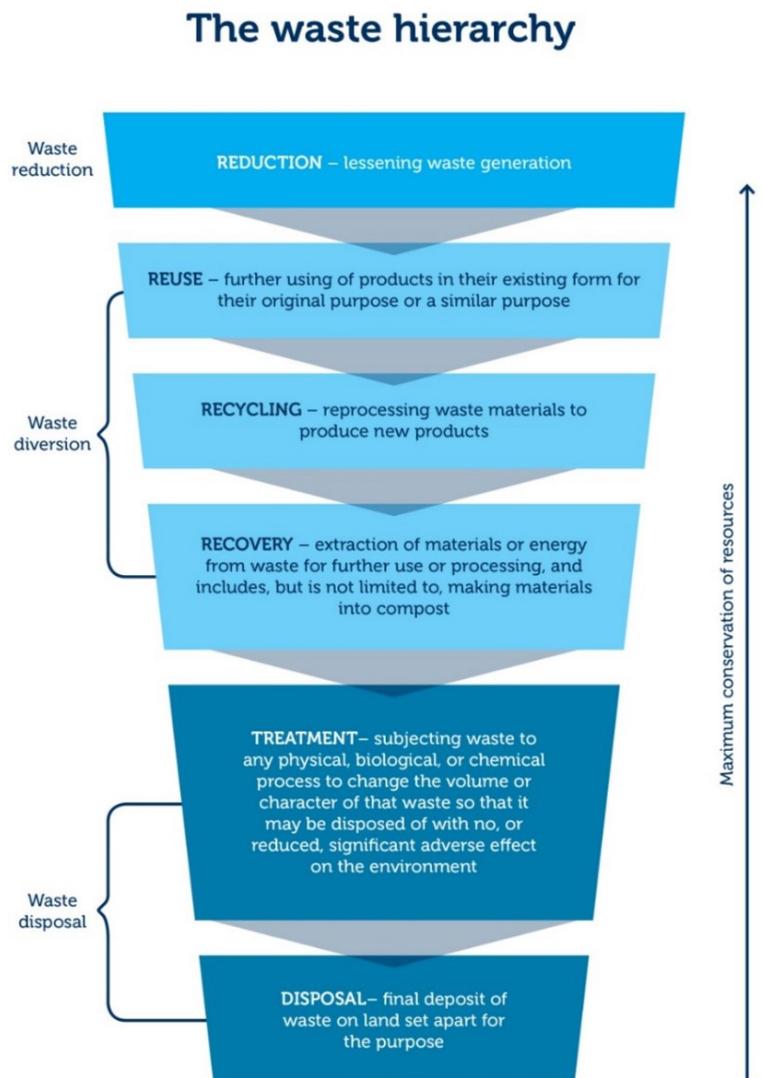
Building zero waste and sustainable communities.

THE WASTE HEIRARCHY

Compared to other councils, Waipa is about average for both the volume of waste we create and the volume of recycling we collect (on a per person basis). We could improve how we manage the waste we create if we were better aligned with the 'waste hierarchy'.

The 'waste hierarchy' refers to the idea that reducing, reusing, recycling and recovering waste is preferable to disposal (which in New Zealand usually means a landfill). The further towards the top of the waste hierarchy your projects sits, the more impact it will have.

The waste hierarchy is shown in to the right.



FUND INFORMATION

1. The fund is contestable and has total of \$50,000 to distribute annually. This amount may be altered at the discretion of the selection committee. Each application will be assessed on its merits on a case-by-case basis. All decisions made by Waipa District Council will be final.
2. Funds are available up to \$10,000 (exclusive of GST) per project. Larger projects may be considered on their merit at the discretion of the selection committee.
3. Council may be able to help suitable projects with non-financial assistance such as venue use, social media promotion and equipment for presentations.
4. If unsuccessful due to over subscription to the fund, applicants may submit an application in subsequent funding rounds.

FUND CRITERIA

1. Project must be located within or benefit the Waipa district.
2. Project must align with the vision of Council's Waste Strategy.
2. Waste minimisation must be the core of the project, not general sustainability.
3. Projects must promote, educate or achieve waste minimisation.
4. Funds must be utilised within 12 months of the accepted date.
5. Applicants will be prepared to give a progress update (verbal, email, face-to-face) and complete a final report (written) within six weeks of completion.
6. Projects must be deemed to be from the list of approved activities below.

TYPES OF PROJECTS /ACTIVITIES THAT FUNDING CAN BE USED FOR

- Behaviour change and educational programmes.
- Events, workshops, peer-to-peer learning.
- Feasibility studies and business cases for larger projects.
- Monitoring, surveys, data collection and waste auditing.
- Research and development for alternatives to a waste problem/product.
- Social enterprise start up. Using waste as a resource to make money and create social or environmental benefit.

TYPES OF PROJECTS /ACTIVITIES THAT FUNDING CANNOT BE USED FOR:

1. Waste disposal or clean ups. Contact [Keep NZ Beautiful](#), [Waikato Regional Council](#) or [Sustainable Coastlines](#) for support for clean ups.
2. Existing activities or ongoing financial support of current activities.
3. Recycling pick up or waste disposal services.
4. Bins or containers. You can apply to the [Packaging Forum](#) for support.

Where funding for the project is not approved, applicants are invited to meet with Council staff to discuss what other forms of assistance may be possible (such as information, training opportunities, staff assistance at events etc.).

PRIORITY FUNDING AREAS

Waipa District Council wishes to target the following priority waste streams (not in a specific order):

- **Agricultural waste, chemicals and containers.** Find out what [Agrecovery](#) is doing and how you could support or promote that work or a similar idea. How can we work together to move towards better options than the traditional burial pits and burning piles? Check out [local research](#) on rural waste.
- **Commercial waste (large scale).** With our growing District, this is a growing problem. Construction and demolition waste, concrete, timber, plasterboard, packaging and insulation materials are some of the types of waste generated in large amounts. Can you reuse or rescue any of this waste?
- **Commercial waste (specific).** A small company might be able to identify a waste stream they generate and have a great idea how they can decrease it. For example single-use coffee cups, paper recycling, single use food containers or plastic bags.
- **Fill a service gap** within current waste services in Waipa e.g. oil collection, home health care client waste, home hazardous waste collection.
- **Food waste.** Every house in Waipa puts out 2.4 kilograms of food waste per week. Find out the top ten foods that end up heading to landfill [here](#). Can you inspire your neighbours or mates to [Love Food and Hate Waste](#)?
- **Green/organic waste.** Every good gardener knows the benefit of good compost. So why are we throwing this stuff away? Do you know how to make a compost heap that works? Can you share your skills?
- **Product stewardship.** Manufacturers and distributors have the ability to control end-of life waste at design and manufacturing stages of product life cycle. Do you create waste in your factory that you know could be used again or elsewhere? Let's make that happen to generate benefit to Waipa district.
- **Resource recovery networks.** These are made up of organisations and operations focused on diverting waste from landfill. They may include community recycling centres, large private waste processing companies, second-hand shops, upcycling enterprises and resource recovery parks.
- **Waste streams of national importance** e.g. tyres or e-waste.

TRACKING PROGRESS AND EVALUATION

Council is responsible for reporting to the Ministry for the Environment on the Waste Minimisation Community Fund. To do this and prove our funding was effective, we need successful applicants to plan for evaluation of their project. Consider the outcomes you want and think about how you will be able to measure progress. Consider both qualitative and quantitative measures, depending on your project type.

Qualitative research is used to gain an understanding of:

- underlying reasons, opinions, and motivations
- insights into the problem or helps to develop ideas or hypotheses for potential quantitative research
- trends in thought and opinions.

Quantitative Research is used to quantify the problem by way of generating numerical data or data and statistics.

ASSESSMENT OF APPLICATIONS

The following will be used to assess applications:

1. Proposal meets funding criteria and supports the vision of ***“Building zero waste and sustainable communities.”***
2. Projects that deal with a priority waste stream or sit higher on the waste hierarchy will be considered favourably.
3. Reducing waste to landfill is a primary part of the project and there are clear and measurable objectives.
4. Proposals should encourage community participation as well as community benefit in both the short and long term.
5. The proposal will be technically and financially feasible and does not create an unacceptable level of risk to Council.
6. The applicant (or group) must be able to demonstrate the skill set and capacity to deliver the project safely and responsibly.